## Group life insurance.

Many people believe they need life insurance. Yet only $57 \%$ of Americans are covered and that number is decreasing. See how you compare with other Americans.


One in three families would feel a financial impact in just one month if an unexpected death occurred.


On average people have \$200,000 less in life insurance than they truly need.

$43 \%$ of people have no life insurance.


It takes $\mathbf{2}$ minutes to calculate your life insurance needs.


1 in 5 place other financial priorities above life insurance.


Many overestimate the cost of life insurance by as much as six times!*

## There are different types of life insurance.

Knowing the differences can help you to make wise choices:

Annually Renewable
Group Term:
The premium is subject to renewal each year. These policies often start out lower than other types.

Guaranteed Level Group Term:
Your rate is guaranteed to remain the same throughout the term of the policy.

Group vs. Employer:
Unlike employer sponsored insurance, which often ends when you change jobs, many group plans allow you the flexibility to keep your insurance.

[^0]
## New York Life Insurance Company

51 Madison Avenue
New York, NY 10010
ARo9739.052020 SMRU1611334 (Exp.04.01.2022)

## Life Insurance Needs Worksheet

Get a general sense of how much life insurance you need to protect your family. Before buying life insurance, it makes sense to consult with an insurance professional for a more thorough analysis of your needs. This worksheet assumes you died today.

## Income

1. Total annual income your family would need if you died today

What your family needs, before taxes, to maintain its current standard of living (Typically between 60\% - 75\% of total income)
\$ $\qquad$
2. Annual income your family would receive from other sources

For example, spouse's earnings or a fixed pension. ${ }^{1}$ (Do not include income earned on your assets, as it is addressed later in the calculation)
\$ $\qquad$
3. Income to be replaced

Subtract line 2 from line 1
\$ $\qquad$
4. Capital needed for income

Multiply line 3 by appropriate factor in Table A. Factor $\qquad$ -.

## Expenses

5. Funeral and other final expenses

Typically the greater of $\$ 15,000$ or $4 \%$ of your estate
\$
\$ $\qquad$
6. Mortgage and other outstanding debts

Include mortgage balance, credit card balance, car loans, etc.
\$ $\qquad$
7. Capital needed for college
(2016-2017 average 4-year cost: Private $\$ 181,480$; Public $\$ 80,360^{2}$ )

8. Total capital required

Add items 4, 5, 6 and 7
\$


## Income

9. Savings and investments: Bank accounts, money market accounts, CDs, stocks, bonds, mutual funds, annuities, etc.
\$ $\qquad$
10. Retirement savings: IRAs, 401(k)s, SEP plans, SIMPLE IRA plans, Keoghs, pension and profit sharing plans ${ }^{3}$
\$ $\qquad$
11. Present amount of life insurance

Including group insurance as well as insurance purchased on your own
\$ $\qquad$
12. Total income producing assets

Add lines 9, 10 and 11
\$ $\qquad$
13. Life insurance needed

Subtract line 12 from line 8
\$ $\qquad$

[^1]
[^0]:    * A plan costing $\$ 160 /$ month was thought to cost nearly $\$ 500$, over three times the actual cost. Almost half of millennials and a quarter of everyone else overestimated the cost by $\$ 1,000$ or more.
    Sources: Policy needs calculated using Life Happens Life Needs Insurance Calculator, accepting preset assumptions, 10-year income replacement, and no debt or assets; Life Happens Online Resource www.lifehappens.org/insurance-overview/life-insurance/calculate-your-needs/; 2019 Insurance Barometer Study, LIMRA 2019. How much life insurance do you really need?, Forbes, January, 13, 2020.

[^1]:    ${ }^{1}$ Social Security benefits, which may be available, have not been factored into this calculation.
    ${ }^{2}$ Trends in College Pricing, 2016, The College Board. Costs reflect total charges, which include tuition, fees, room and board.
    ${ }^{3}$ Distributions from most retirement savings plans are subject to ordinary income tax rates.

